

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 29.847495 Longitude: -95.391987

Northtown Plaza Houston, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	90,179	403,894	1,592,373
	Population Est 23Q1	90,181	402,671	1,592,310
	Population Est 22Q4	90,178	401,963	1,589,716
	Population Est 22Q3	89,624	398,288	1,582,229
	Population Est 22Q2	89,411	396,328	1,580,489
	Population Est 22Q1	89,262	395,847	1,577,925
	Population Est 21Q4	89,205	394,860	1,573,567
	Population Est 21Q3	88,899	393,374	1,571,407
	Population Est 21Q2	88,780	392,365	1,564,590
	Population Fcst	91,302	428,330	1,651,396
	2010 Census Population	89,658	360,216	1,425,195
	2000 Census Population	88,797	348,114	1,335,487
	1990 Census Population	78,339	316,370	1,181,549
	Current Year Daytime Population	88,232	580,878	2,416,980
	Average Seasonal Population	432	1,948	8,974
	Historical Annual Growth, 1990 – 2000	1.26%	0.96%	1.23%
	Historical Annual Growth, 2000 – 2010	0.10%	0.34%	0.65%
	Estimated Annual Growth, 2010 – CY	0.04%	0.81%	0.78%
	Projected Annual Growth, CY to Y5	0.25%	1.18%	0.73%
	Group Qtrs Est	412	11,350	32,957
Transient Est Average Last 4 Qtrs	1,473	31,470	124,946	
Households	Current Year Estimated Households	31,071	152,496	605,662
	Households Est 23Q1	31,054	151,836	605,605
	Households Est 22Q4	31,050	151,453	604,529
	Households Est 22Q3	30,823	149,964	601,512
	Households Est 22Q2	30,745	149,225	600,919
	Households Est 22Q1	30,695	149,017	599,904
	Households Est 21Q4	30,674	148,514	598,027
	Households Est 21Q3	30,561	147,821	597,194
	Households Est 21Q2	30,512	147,329	594,101
	Households Fcst	31,636	164,971	633,996
	2010 Census Households	28,074	122,534	510,863
	2000 Census Households	27,672	113,284	474,233
	1990 Census Households	25,886	106,945	432,133
	Historical Annual Growth, 1990 – 2000	0.67%	0.58%	0.93%
	Historical Annual Growth, 2000 – 2010	0.14%	0.79%	0.75%
	Estimated Annual Growth, 2010 – CY	0.71%	1.55%	1.20%
	Projected Annual Growth, CY to Y5	0.36%	1.59%	0.92%
	Population per Household	2.89	2.57	2.57

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Northtown Plaza Houston, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.3%	2.5%	2.4%
	HH Income \$250,000 to \$499,999	1.5%	3.0%	2.9%
	HH Income \$200,000 to \$249,999	3.5%	7.1%	6.8%
	HH Income \$175,000 to \$199,999	2.4%	5.0%	4.6%
	HH Income \$150,000 to \$174,999	3.4%	5.2%	4.9%
	HH Income \$100,000 to 149,999	13.3%	13.8%	14.0%
	HH Income \$75,000 to 99,999	12.9%	10.2%	11.1%
	HH Income \$50,000 to 74,999	15.9%	15.1%	15.8%
	HH Income \$35,000 to 49,999	11.0%	10.7%	11.4%
	HH Income \$25,000 to 34,999	11.0%	8.3%	8.5%
	HH Income \$15,000 to 24,999	11.3%	8.0%	7.4%
	HH Income \$0 to 14,999	12.6%	11.0%	10.1%
	Average Household Income	\$83,765	\$113,810	\$117,096
	Median Household Income	\$56,652	\$68,991	\$69,144
	Per Capita Income	\$28,935	\$43,636	\$45,016
	Average Disposable Income	\$65,139	\$82,469	\$81,672
	Median Disposable Income	\$50,455	\$60,931	\$61,103
	Discretionary HH Income Over \$150,000	4.2%	9.4%	8.9%
	Discretionary HH Income \$125,000 to \$149,999	2.4%	6.1%	5.7%
	Discretionary HH Income \$100,000 to \$124,999	4.0%	6.7%	6.2%
	Discretionary HH Income \$75,000 to \$99,999	7.2%	8.9%	9.0%
	Discretionary HH Income \$50,000 to \$74,999	15.7%	13.5%	14.6%
	Discretionary HH Income \$25,000 to \$49,999	26.5%	22.5%	23.8%
	Discretionary HH Income Under \$25,000	40.1%	32.9%	31.7%
	Average Discretionary HH Income	\$45,014	\$59,532	\$59,042
	Median Discretionary HH Income	\$33,152	\$43,028	\$43,015
	Householder White – Count	4,837	43,104	168,242
	Median HH Income	\$104,509	\$136,799	\$126,712
	Average HH Income	\$106,034	\$125,255	\$121,295
	Householder Black or African-American – Count	5,425	25,469	115,966
	Median HH Income	\$36,193	\$37,883	\$45,765
	Average HH Income	\$50,536	\$52,224	\$59,846
	Householder Hispanic – Count	18,979	69,717	253,002
Median HH Income	\$55,475	\$56,977	\$57,223	
Average HH Income	\$65,597	\$71,303	\$70,460	
Householder Asian or Pacific Islander – Count	299	5,055	33,137	
Median HH Income	\$130,491	\$134,054	\$116,695	
Average HH Income	\$113,310	\$126,736	\$114,641	
Householder Other or Pacific Islander – Count	1,531	9,151	35,315	
Median HH Income	\$67,067	\$84,674	\$75,269	
Average HH Income	\$77,287	\$95,993	\$89,293	

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Gender	Male Population	45,346	208,279	798,577
	Female Population	44,833	195,615	793,797
Total Population by Age	Count of Pop 0 to 4 years	5,920	28,381	110,152
	Count of Pop 0 to 7 years	8,362	38,934	149,913
	Count of Pop 5 - 13	10,984	45,865	180,968
	Count of Pop 14 - 18	5,167	20,218	84,905
	Count of Pop 19 - 22	5,076	20,099	87,420
	Count of Pop 22 - 25	3,704	14,916	66,481
	Count of Pop 25 - 29	5,973	28,932	114,494
	Count of Pop 30 - 34	6,663	37,927	137,307
	Count of Pop 35 - 39	6,661	37,378	132,063
	Count of Pop 40 - 44	6,175	31,423	114,585
	Count of Pop 45 - 59	15,896	69,548	274,432
	Count of Pop 60 - 74	13,100	51,436	209,876
	Count of Pop 75 - 84	3,683	13,565	60,638
	Count of Pop 85+	1,177	4,208	19,053
	% of Pop 0 to 4 years	6.6%	7.0%	6.9%
	% of Pop 0 to 7 years	9.3%	9.6%	9.4%
	% of Pop 5 - 13	12.2%	11.4%	11.4%
	% of Pop 14 - 18	5.7%	5.0%	5.3%
	% of Pop 19 - 22	5.6%	5.0%	5.5%
	% of Pop 22 - 25	4.1%	3.7%	4.2%
	% of Pop 25 - 29	6.6%	7.2%	7.2%
	% of Pop 30 - 34	7.4%	9.4%	8.6%
	% of Pop 35 - 39	7.4%	9.3%	8.3%
% of Pop 40 - 44	6.8%	7.8%	7.2%	
% of Pop 45 - 59	17.6%	17.2%	17.2%	
% of Pop 60 - 74	14.5%	12.7%	13.2%	
% of Pop 75 - 84	4.1%	3.4%	3.8%	
% of Pop 85+	1.3%	1.0%	1.2%	
Median Age	36.2	35.8	35.5	
Average Age	37.6	36.8	37.0	
Male Population by Age	% of Pop 0 to 4 years	6.6%	7.0%	7.0%
	% of Pop 5 - 13	12.3%	11.2%	11.5%
	% of Pop 14 - 18	5.8%	5.0%	5.4%
	% of Pop 19 - 22	5.8%	5.1%	5.6%
	% of Pop 22 - 25	4.2%	3.8%	4.3%
	% of Pop 25 - 29	6.8%	7.3%	7.2%
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	% of Pop 35 - 39	7.4%	9.5%	8.5%
	% of Pop 40 - 44	7.0%	8.1%	7.4%
	% of Pop 45 - 59	18.0%	17.6%	17.4%
	% of Pop 75 - 84	3.5%	2.9%	3.4%
	% of Pop 60 - 74	14.4%	12.5%	12.9%
	% of Pop 85+	0.9%	0.7%	0.8%
Median Age	35.7	35.6	35.2	
Average Age	37.0	36.4	36.5	

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	% of Pop 75 - 84	4.6%	3.8%	4.2%
	% of Pop 85+	1.7%	1.4%	1.6%
	Median Age	36.7	35.9	35.9
Average Age	38.2	37.2	37.6	
Race	Count of White	32,187	167,090	607,440
	Count of Black or African-American	15,345	74,076	319,099
	Count of Asian or Pacific Islander	978	12,118	94,139
	Count of Other races	41,668	150,610	571,695
	White	35.7%	41.4%	38.1%
	Black or African American	17.0%	18.3%	20.0%
	Asian	1.1%	3.0%	5.9%
	Other Races	46.2%	37.3%	35.9%
Language Spoken	Speak English at Home	41.2%	50.8%	50.8%
	Speak Spanish at Home	57.2%	45.6%	41.8%
	Speak French or French Creole at Home	0.2%	0.3%	0.5%
	Speak German at Home	0.0%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	0.7%	1.1%	1.7%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.2%	0.3%
	Speak Chinese at Home	0.2%	0.3%	1.0%
	Speak Korean at Home	0.1%	0.1%	0.3%
	Speak Vietnamese at Home	0.1%	0.5%	1.2%
	Speak Other Asian Languages at Home	0.2%	0.4%	0.7%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.2%
	Speak Other Language at Home	0.1%	0.4%	1.2%
Hispanic	Hispanic Population	62,140	214,411	770,306
	Hispanic Population Percent	68.9%	53.1%	48.4%
	Mexican	83.1%	79.8%	74.1%
	Puerto Rican	0.3%	0.7%	1.2%
	Cuban	0.3%	0.7%	1.2%
	Dominican	0.0%	0.1%	0.2%
	Central American	8.6%	11.3%	15.0%
	South American	0.7%	1.3%	2.4%
	Other Hispanic	7.1%	6.2%	5.8%
	2000 Hispanic Population Percent	61%	52%	44%
	1990 Hispanic Population Percent	41%	37%	32%

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Ancestry	American (percent of total population)	1.0%	1.5%	1.7%
	American	0.9%	1.3%	1.5%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	1.0%	2.9%	5.8%
	Chinese	0.1%	0.4%	1.3%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.1%	0.1%	0.4%
	South Central Asian (ie. Indian)	0.4%	1.2%	1.8%
	South East Asian (ie. Vietnamese)	0.2%	1.0%	1.9%
	Other Asian	0.2%	0.2%	0.3%
	European (percent of total population)	3.4%	9.8%	10.3%
	British	0.7%	2.1%	2.3%
	Dutch	0.0%	0.2%	0.2%
	French	0.2%	0.6%	0.6%
	German	0.8%	2.1%	2.1%
	Italian	0.3%	0.8%	0.7%
	Polish	0.2%	0.4%	0.4%
	Scandinavian	0.2%	0.4%	0.5%
	Scotch/Irish	0.7%	2.1%	2.1%
Other European (ie. Greek/Russian)	0.3%	1.3%	1.4%	
Middle Eastern	0.1%	0.3%	0.6%	
Other Ancestry	20.8%	25.2%	25.9%	
Unclassified Ancestry	4.8%	7.2%	7.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	59,327	274,416	1,062,449
	Elementary (0 to 8)	19.8%	14.2%	13.4%
	Some High School (9 to 11)	14.9%	11.7%	9.0%
	High School Graduate (12)	27.3%	23.3%	22.3%
	Some College (13 to 16)	16.1%	14.2%	15.4%
	Associates Degree Only	4.3%	4.5%	5.3%
	Bachelors Degree Only	11.0%	19.1%	19.7%
	Graduate Degree	6.5%	13.0%	15.0%
	% College (4+)	17.5%	32.0%	34.7%
Household Type	Total Households – count	31,071	152,496	605,662
	One Person HHs – count	8,107	48,368	192,224
	Family HHs – count	21,528	91,421	364,295
	Married Couple – count	12,444	56,782	231,300
	w/own children – count	5,291	24,039	100,962
	w/out own children – count	7,153	32,744	130,337
	Male Householder – count	2,782	11,303	39,588
	Female Householder – count	6,302	23,336	93,407
	Non-Family Households – count	1,435	12,706	49,143
	1 Person Household	26.1%	31.7%	31.7%
	2 Person Household	26.0%	28.5%	28.1%
	3 Person Household	16.7%	15.0%	14.9%
	4 Person Household	14.0%	11.9%	12.3%
	5 Person Household	8.9%	6.8%	7.1%
6 Person Household	4.7%	3.5%	3.4%	
7+ Person Household	3.7%	2.6%	2.4%	
% Households With Children	30.9%	26.5%	27.4%	

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Housing	Total Housing Units	34,398	168,840	672,222
	Owner Occupied Percent	48.1%	45.9%	43.3%
	Renter Occupied Percent	42.2%	44.4%	46.8%
	Vacant Housing Percent	9.7%	9.7%	9.9%
	Total Housing Units (Census 2000)	30,177	124,742	519,180
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.2%	6.4%	7.9%
	Property Value \$750,000 to \$999,999	4.0%	8.1%	6.1%
	Property Value \$500,000 to \$749,999	9.0%	16.0%	10.8%
	Property Value \$400,000 to \$499,999	5.6%	8.9%	7.0%
	Property Value \$300,000, to \$399,999	9.4%	9.4%	10.2%
	Property Value \$200,000 to \$299,999	21.6%	14.6%	18.7%
	Property Value \$150,000 to \$199,999	18.1%	11.0%	11.1%
	Property Value \$100,000 to \$149,999	17.0%	11.9%	11.4%
	Property Value \$60,000 to \$99,999	7.3%	6.3%	6.1%
	Property Value \$40,000 to \$59,999	1.5%	2.1%	1.8%
	Property Value \$0 to \$39,999	3.9%	4.1%	3.2%
	Median Home Value	\$209,343	\$299,127	\$285,784
Wealth per Household	\$0 and under - percent	19.7%	19.2%	19.1%
	\$1 to \$4999 - percent	10.6%	9.9%	9.9%
	\$5k to \$9999 - percent	5.2%	5.0%	5.1%
	\$10k to \$24999 - percent	6.8%	6.7%	6.7%
	\$25k to \$49999 - percent	7.0%	6.8%	6.8%
	\$50k to \$99999 - percent	10.2%	10.0%	9.9%
	\$100k to \$249999 - percent	16.9%	16.9%	16.9%
	\$250k to \$499999 - percent	11.5%	12.0%	12.1%
	\$500k+ - percent	12.0%	13.4%	13.5%
	Median HH Wealth	\$53,514	\$61,670	\$62,044
	Avg HH Wealth	\$205,495	\$220,631	\$221,771
Economic Viability	Economic Viability Local	294	299	294
	Economic Viability Indexed	109	111	109
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	41,240	200,306	798,170
	Managerial/Executive	12.0%	17.6%	16.2%
	Professional Specialty	14.4%	21.9%	22.4%
	Healthcare Support	3.6%	2.8%	2.6%
	Sales	9.1%	9.2%	9.5%
	Office & Administrative Support	10.9%	8.7%	9.1%
	Protective Service	1.9%	1.5%	1.6%
	Food Preparation	5.4%	4.9%	5.5%
	Building Maintenance & Cleaning	6.6%	4.7%	4.9%
	Personal Care	2.0%	1.7%	2.1%
	Farming, Fishing, & Forestry	0.3%	0.1%	0.1%
	Construction	18.7%	14.2%	12.8%
	Production & Transportation	15.2%	12.6%	13.2%
	Percent White Collar Workers	49.9%	60.2%	59.8%
	Percent Blue Collar Workers	50.1%	39.8%	40.2%

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	Agriculture/Mining/Construction	20.1%	17.6%	15.3%
	Manufacturing	7.6%	8.2%	8.7%
	Transportation	5.5%	5.8%	6.2%
	Information	0.7%	1.1%	1.1%
	Wholesale/Retail	13.6%	12.5%	12.4%
	Finance, Insurance, Real Estate	4.4%	6.3%	6.6%
	Professional Services	5.4%	9.7%	9.1%
	Management Services	0.2%	0.3%	0.3%
	Administrative/Waste Services	7.0%	5.3%	5.8%
	Educational Services	18.7%	17.2%	18.6%
	Entertainment Services	7.1%	8.1%	8.7%
	Other Professional Services	7.3%	5.8%	5.2%
	Public Administration	2.3%	2.1%	2.1%
Vehicles per HH	No Vehicles	11.4%	9.4%	9.0%
	1 Vehicle	35.5%	38.0%	39.3%
	2 Vehicles	31.2%	36.6%	35.6%
	3 or more vehicles	22.0%	16.0%	16.1%
	Average Number of Vehicles	1.74	1.66	1.66
Change	Births (last 12 months)	1,165	5,326	21,425
	Deaths (last 12 months)	575	2,257	9,496
	Migration (last 12 months)	203	4,603	308
Work place	Workplace Establishments	2,326	13,759	57,829
	Workplace Employees (FTE)	26,786	220,893	1,228,072